

“AEC ORIENTED SMES DEVELOPMENT”



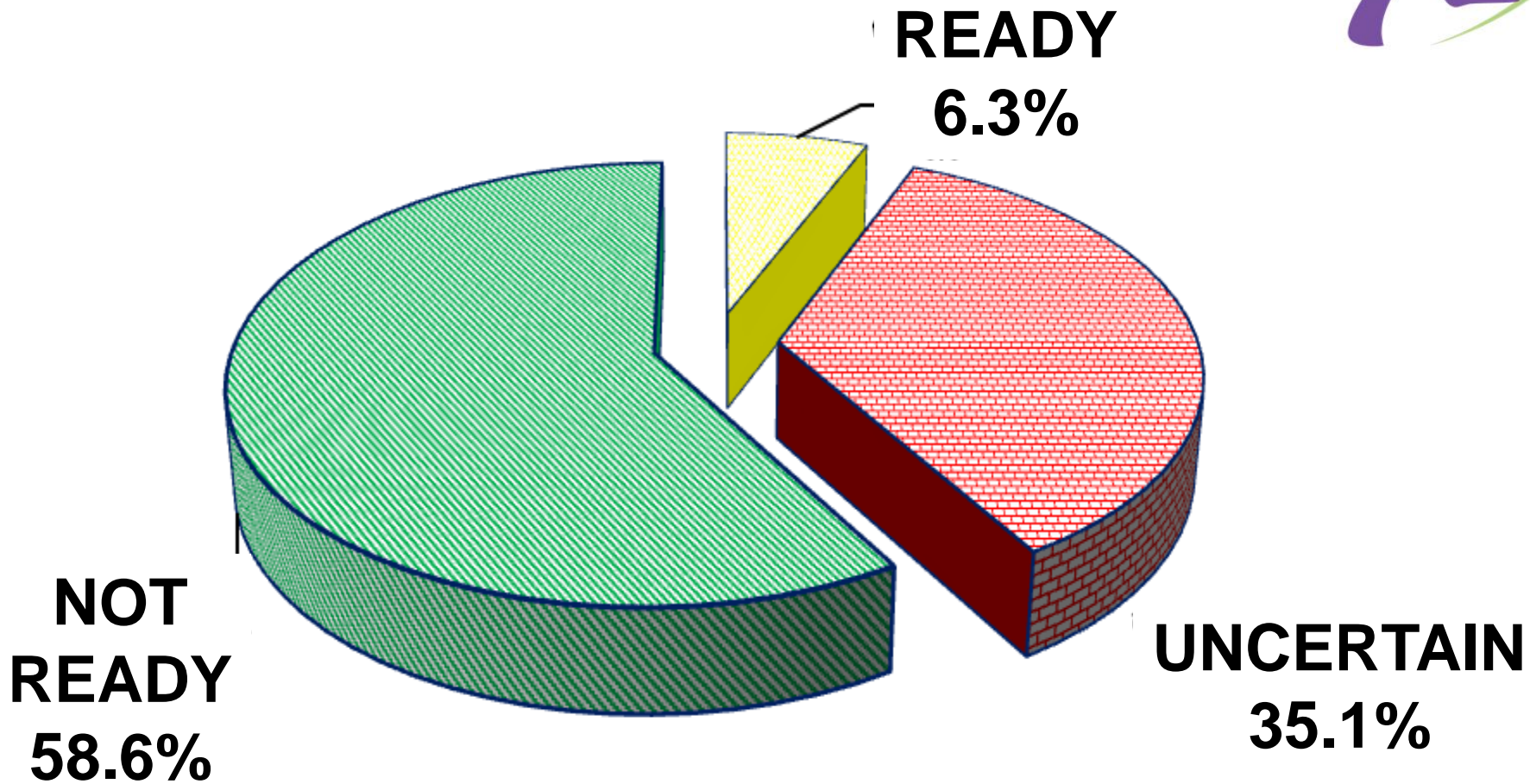
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March 2014



AEC Readiness of THAI SMEs



Source : Office of Industrial Economics, Ministry of Industry



WHY NOT READY?

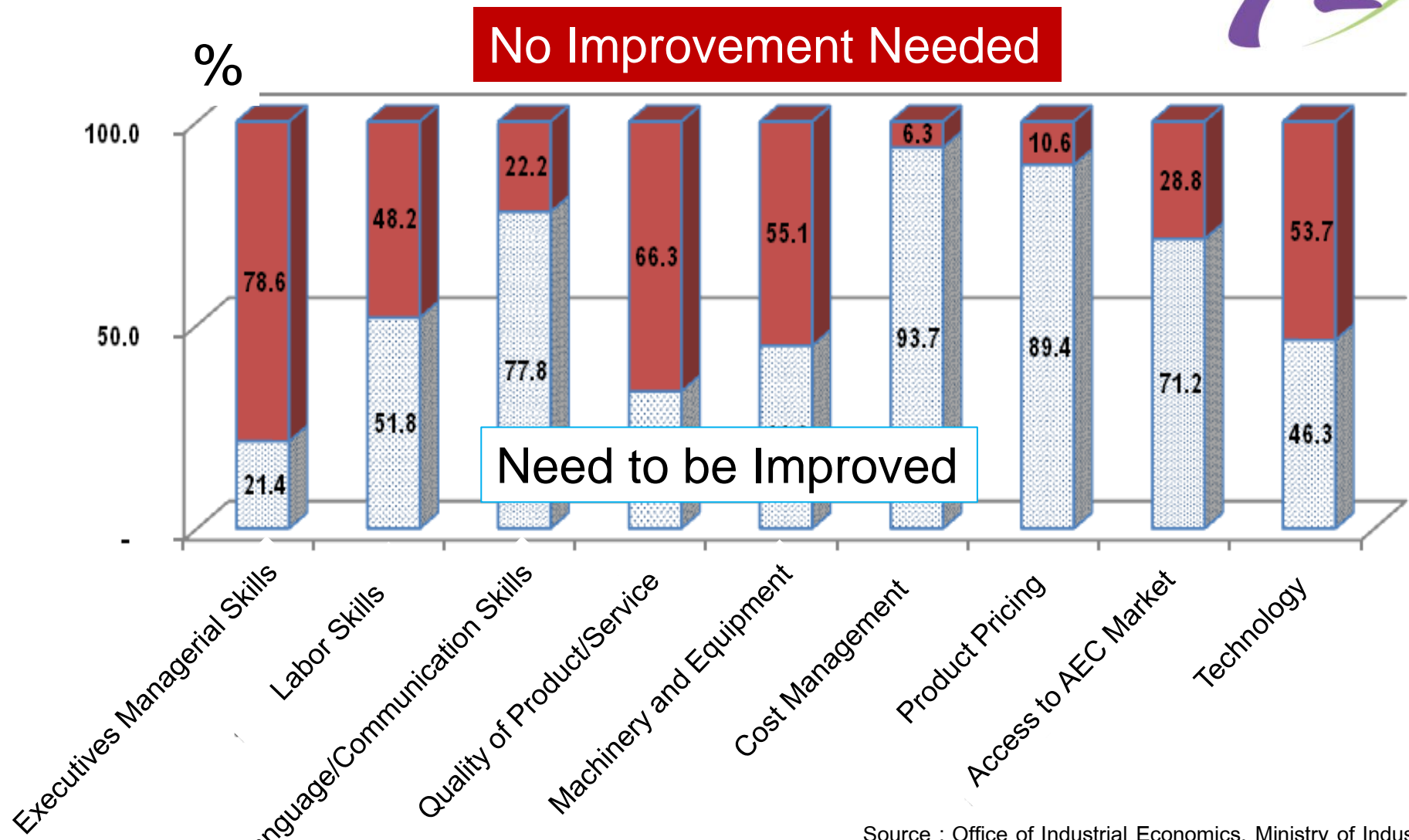


Why Don't Thai SMEs Make a Move on AEC Preparation	%
Waiting for Clear Direction and Support Scheme from Public Agencies	62.3
Lack of Access to Information / Knowledge / Know how	13.0
Lack of Access to Finance	9.0
Small Scale Business Cannot Compete Internationally	6.3
Assessing the Situation and Choosing Priority Actions	5.4
Focus on Domestic Market	4.0

Source : Center for Internal Trade Studies, University of Thai Chamber of Commerce



To Be Ready for AEC, What Should Be Improved?



Source : Office of Industrial Economics, Ministry of Industry



ASSISTANCE NEEDED?



Thai SMEs Calling for Help from Government on %

Access to Greater Market	19.91
Seminar and Training on AEC	16.85
Reduction of Raw Material and Energy Cost	16.41
Reduction of Tax on Imported Material and Machinery	12.47
Reduction of Minimum Wage	12.04
Increasing Labor Productivity	10.50
Provision of Low Interest Loan	7.00
Expedite Export Processing	4.81

Source : Office of Industrial Economics, Ministry of Industry



DIP - AEC Project



Training on AEC Preparation
12,000 entrepreneurs

HRD and Capacity Building on Issues
such as
AEC Strategy / AEC Marketing /
Technology / Tax / HRM for AEC / etc.



AEC Consultancy Service
600 Firms

New Business Model for AEC /
Incubation / Cluster



SMEs Internalization
10 Networks / 150 Firms

Business Linkage / AEC Marketing
Capability / Business Matching /
Participating in Trade Fair





Thank You

